



September 21 - 24, 2017  
Hilton Long Beach, CA

***42nd Annual***  
***National Association of Medical Minority Educators Conference***

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***“Working to Increase a Diverse and Inclusive Health  
Professions Workforce: Partnership through Communication  
and Collaboration”***

**SPONSORSHIP**



### **NAMME History**

The National Association of Medical Minority Educators, Inc. (NAMME) was established in 1975 by a group of educators concerned about the shortage of minority health care providers. It was paramount that an organization be established to address important issues impacting minority students.

Founding members met at **Howard University** to discuss the feasibility of establishing an organization to address these concerns and mechanisms for ensuring access to health professions training programs. Institutions instrumental in the founding of NAMME include the following:

- Howard University
- University of North Carolina at Chapel Hill
- Bowman Gray School of Medicine
- Georgetown University
- Temple University
- Medical College of Wisconsin
- Hahnemann University
- Rutgers University
- Tufts University
- SUNY Downstate
- Tulane University
- University of Pennsylvania
- University of Illinois at Chicago
- New York University
- Washington University School of Medicine

The first NAMME National Conference, held in Houston, Texas, in September 1976, was hosted by Texas Southern University and Baylor College of Medicine. The Constitution and By-laws were established during this conference. Dr. Charles Ireland, Temple University College of Medicine, was named the First President.

Since that time, NAMME has grown into a 501 (c) (3) tax exempt organization with significant representation from all aspects of health professions education. The organization has members representing health professions institutions across the country, and continues to attract members from all health disciplines.

### **Mission**

NAMME is a national organization dedicated to developing and sustaining productive relationships as well as action-oriented programs among national, state, and community stakeholders working to ensure racial and ethnic diversity in all of the health professions. NAMME also seeks to provide critical guidance and professional development opportunities for individuals dedicated to these efforts and the students they serve.

## **NAMME Vision Statement**

NAMME visualizes itself as the lead organization in providing informational resources, training and advocacy to stakeholders working to insure diversity in the health professions. Our efforts will serve as a foundation to strengthen academic preparation and access to health professions education for individuals who are members of historically underrepresented groups, and those who are economically and/or educationally disadvantaged. NAMME expects its efforts to ultimately contribute to the reduction of health disparities wherever they exist and to reduce the incidence of poor health outcomes among the underserved.

### **Goals**

#### Membership

- Attract, support and retain members working to ensure racial and ethnic diversity in all health professions

#### Student Outreach and Development

- Provide critical guidance to students seeking access to health profession programs across the country

#### Partnership Development

- Establish critical relationships with like-minded organizations to further enhance the impact of NAMME mission

#### Branding /Marketing

- Establish an effective organizational footprint - working to insure racial and ethnic diversity in all of the health professions

### **NAMME Conference**

The Conference will bring together educators, administrators, clinicians, students, and policymakers across the health disciplines. Within workshops, plenary sessions, and panel discussion, conference participants will be exposed to best-practices from experts in the field, participate in evidence-based thought provoking discussions and will leave with clear take-a-ways that they can implement in their current work environments.

### **College Student Development Program and Recruitment Fair**

The College Student Development Program includes a half or full day of workshops and recruitment session for undergraduate students. The Program normally includes a motivational speaker, workshops focusing on admissions and application procedures, preparation for standardized examinations, and offers suggestions on how to access, understand and navigate various financial aid processes.

### **NAMME Scholarship**

Created in 1995, the NAMME Scholarship is awarded annually to underrepresented minority students who have completed the first year of health professions training. Nominated students are selected based upon their academic record, community service, financial need, and personal statements. The amount and number of scholarships varies. For more information, check out our website at <http://www.nammenational.org/scholarships.html>.



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### **SPONSORSHIP LEVELS**

#### **Platinum Level Sponsors**

*Be our host for this year's conference!*

Contribution:

- Contribute \$10,000 or more

Compensation

- Featured as an Annual Meeting Host using sponsorship level signage
- Two Free Regular Conference Registrations
- One Free Exhibit Table (throughout the conference)
- One Free Full Page color cover ad in the Annual Meeting conference program booklet

#### **Gold Level Sponsors**

Contribution:

- Contribute \$7,500

Compensation

- Featured as an Annual Meeting Sponsor using sponsorship level signage
- One Free Regular Conference Registration
- One Free Exhibit Table (throughout the conference) or Free Recruitment table
- One Full Page color ad in the Annual Meeting conference program book

#### **Student Development Program and Recruitment Fair Sponsors**

*Help provide valuable information and meals to our students by sponsoring their event!*

Contribution:

- Contribute \$7,500

Compensation

- Featured as Student Development Program and Recruitment Fair Sponsor using sponsorship level signage
- One Free Recruitment table
- Notification in the Annual Meeting conference program book

### **Silver Level Sponsors**

Contribution:

- Contribute \$5,000

Compensation

- Featured as an Annual Meeting Sponsor using sponsorship level signage
- One Free Recruitment Table
- One Free Full Page Black & White ad in the Annual Meeting conference program book

### **Meal Sponsorships**

#### **Student Scholarship and Awards Reception Sponsor**

*Support our students' achievements by sponsoring this event!*

Contribution:

- Contribute \$5,000

Compensation

- Featured as a Welcome Reception Sponsor using sponsorship level signage
- Notification in the Annual Meeting conference program book
- Ability to display marketing materials at the Welcome Reception and Poster Session

#### **Welcome Reception and Poster Session Sponsor**

*Be the opening sponsor at this event!*

Contribution:

- Contribute \$4,000

Compensation

- Featured as a Welcome Reception Sponsor using sponsorship level signage
- Notification in the Annual Meeting conference program book
- Ability to display marketing materials at the Welcome Reception and Poster Session

#### **Conference Meal Sponsor**

*What better way to reach members than by feeding them?*

Contribution:

- Contribute \$4,000

Compensation

- Ticket to meal function
- Featured as Breakfast or Lunch Sponsor using sponsorship level signage
- Notification in the Annual Meeting conference program book
- Ability to provide marketing materials at lunch/breakfast tables

#### **Break Sponsors**

Contribution:

- Contribute \$2,500

Compensation

- Featured as a Break Sponsor using sponsorship level signage
- Ability to display marketing material at break tables

# NAMME 2017 Sponsorship Opportunities

If you are interested in being a sponsor of the NAMME Annual Meeting in Long Beach, CA, please fax or mail the completed form with payment to the NAMME office as follows:

NAMME Fax (919) 787-4916

Mailing Address: **National Association of Medical Minority Educators (NAMME), Inc.  
c/o Denita Braswell  
1500 Sunday Drive, Suite 102  
Raleigh, NC 27607**

For further information on sponsorship opportunities, contact Denita Braswell at the NAMME office via Telephone (919) 573-1309 or email [dbraswell@firstpointresources.com](mailto:dbraswell@firstpointresources.com)

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Please choose the level of sponsorship your organization would like at the 2017 NAMME Annual Meeting.

<input type="checkbox"/> Platinum: \$10,000 <input type="checkbox"/> Gold: \$7,500 <input type="checkbox"/> Student Development & Recruitment Fair: \$7,500 <input type="checkbox"/> Silver: \$5,000	<input type="checkbox"/> Student Scholarship & Awards Reception: \$5,000 <input type="checkbox"/> Welcome Reception: \$4,000 <input type="checkbox"/> Conference Meal: \$4,000 <input type="checkbox"/> Break: \$2,500
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**Payment: • Check OR • Credit Card**

**Credit Card Type:**  Visa,  MasterCard, or  American Express

Credit Card #: \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

***Thanks for supporting NAMME at the 42nd Annual Meeting!***